



**NEW ENGINEERS**  
FOR A CHANGING WORLD



**European Union**  
European  
Social Fund

## Vacancy: Marketing & Events Specialist

NMITE is proud to be a new provider of higher education in Hereford. Teaching and engineering focussed, we are committed to authentic learning, developing skills and mindsets, a transformative educational experience, interdisciplinary approaches, innovative provision, and local, regional, national, and international impact. Supported by Government, industry, and the engineering profession, we aim to be a game-changer in every facet of our operations and educational programmes.

We recognise that future engineers need technical knowledge, but also that creativity, problem-solving ability, and understanding of humanities, arts, business, and many other areas are all required to succeed, as well as the ability to use this knowledge in current and future professional contexts. For these reasons our programmes will be open to all with the creativity, imagination and the determination to solve society's challenges, not just those with A-level maths and physics. Our teaching will be in studio-based, problem-led, and deeply connected to industrial and social partners.

NMITE has been awarded funding through the European Social Fund operational programme. Managed by the Department of Work and Pensions, the Herefordshire Skills for the Future project sets out to improve the labour market relevance of education and training systems under priority axis 2.2

### Job Role

- Work closely with DWP ESF Policy to ensure that ESF marketing and PR activities are co-ordinated, to achieve complementary timing of activity and consistency of message.
- Creating a clear marketing plan for the project and ensure compliance with ESF requirements.
- Organise events in support of project activities.
- Managing the marketing budget
- Developing marketing materials to promote the ESF project and its elements.
- Producing press releases as required.
- Ensure Partner Organisations are aware of publicity and promotion requirements.
- Working with the Herefordshire Skills for the Future project team to deliver collateral as and when required.
- Disseminate Marches LEP skills media campaigns.

### Qualifications & Experience

- Educated to HND or relevant experience.

## Key Skills & Behaviours

- Ability to adapt to a range of writing styles and topics.
- Keeping up to date with current marketing trends, relevant news and ensuring the business maintains and up to date approach.

## Cultural Alignment

- Equality focused.
- Inclusive
- Respectful
- Creative
- Honest
- Non-judgemental

## Our offer

We offer competitive salaries and a competitive benefits package, including pension scheme, life assurance, 30 days holidays (plus Bank Holidays & closure days), ongoing training & development. This role is a fixed term contract until December 2023.

Location: Hereford

## To apply

Please email a full CV and covering letter to [vacancies@nmite.ac.uk](mailto:vacancies@nmite.ac.uk). Your covering letter should outline how you meet the person specification.

Informal questions about the roles can be addressed to the Head of Partnerships, Toby Kinnaird ([Toby.kinnaird@nmite.ac.uk](mailto:Toby.kinnaird@nmite.ac.uk))

NMITE is committed to promoting a diverse and inclusive community – a place where we can be ourselves and succeed on merit. Whilst all applicants will be judged on merit alone, we particularly welcome applications from groups currently underrepresented in engineering education. Part time proposals and secondment arrangements may also be considered.

The opening date for applications is Monday 15<sup>th</sup> February 2021. The closing date for completed applications is Friday 19<sup>th</sup> March 2021.

***This role is funded by the European Social Fund Programme 2014- 2020 and will contribute to the delivery of the ESF Herefordshire Skills for the Future project, which will be delivered between the dates of 01.05.2020 until 31.12.2023.***